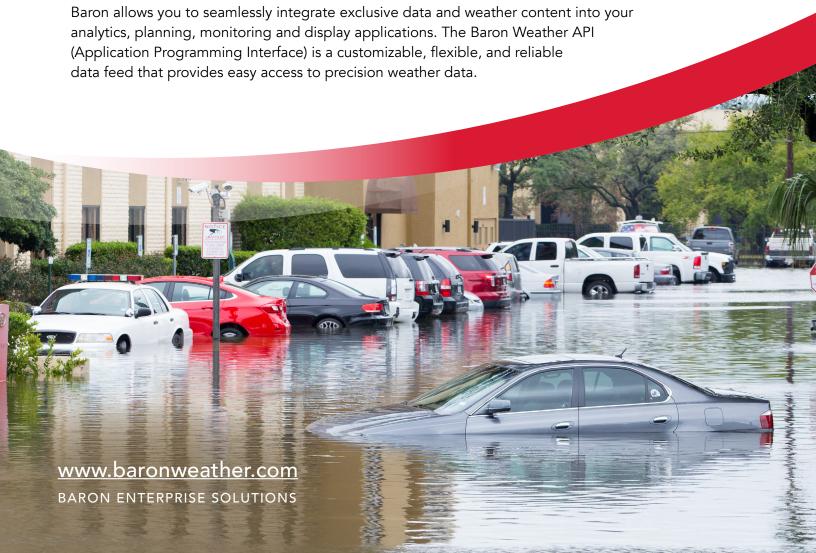
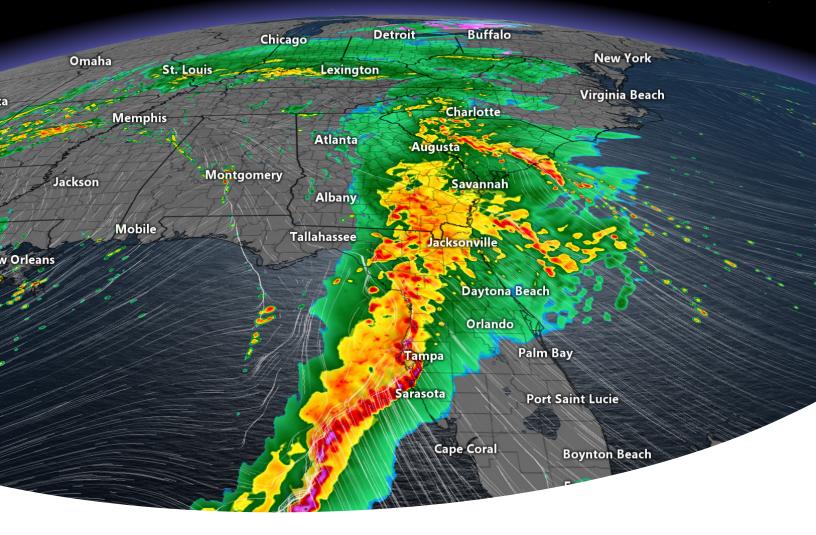


# Critical Weather Intelligence

Designed for Every Platform

#### Exclusive Data for Every Device.





## Weather Data Formatted for **Your Platform**

Our versatile graphical and textual data products are integrated seamlessly into your applications or platform. Cloud-based services power the Baron API and delivers reliable robust data distribution with technology targeted towards success.

- → Service level uptime and support
- → Content Distribution Networks (CDN) for dependable, redundant delivery
- → Text and graphical data formats for use on any platform
- → JSON, TMS, GeoTiff, RSS, and XML formats
- → Baron Point Query for pinpoint data and location intelligence
- → GIS formatted for use in Esri, ArcGIS and all commonly used platforms
- → Baron Pinpoint Alerting
- → Mobile SDKs for iOS and Android

# **Exclusive** Weather Data for Every Application

Baron provides a complete catalog global meteorological data including many exclusive Baron products that provides increased weather intelligence for any industry or organization. Our specialized catalogue of current, forecast, and historical weather data is deployed across many business and government platforms.

- → Aviation
- → Insurance

→ Media

→ Fleet

→ Public Safety

→ Government

- → Automotive
- → Business Continuity
- → Stadiums / Venues

#### **Baron Exclusive Products**

- → Baron High Resolution Forecast Model
- → Exclusive Baron Severe Weather Detection Tools
- → Patented Baron Road Weather Conditions and Forecast
- → Global Baron Aviation Data for All Conditions and Planning
- → Forecast, Live and Historical Lightning Data
- → Global Live Radar
- → Air Quality and UV
- → Wet Bulb Globe Temperatures
- → Global Marine Observations and Forecast Climate Data and Trends

Mobile Tallahassee Jacksonville
New Orleans

Daytona Beach
Orlando
Tampa

Wichita



### **Get Started Today**

From the moment you launch with Baron, you have access to unique forecast and detection weather data and 24/7 customer support to guide your weather success. Baron provides access to meteorologists and developers to help you build best in class weather functionality into your software platform, business applications or websites. Baron weather specialists are always available to answer questions about your Baron products and provide meteorological expertise for your mission critical weather data needs.

#### Meteorological Forecast Support

Custom Forecast Services and Baron Weather Briefings are available for any industry or application. When planning for events, the Baron Forecast Team will provide customized briefings based on your locations, criteria, and weather impact sensitivities. Baron Meteorologists give you the confidence and data you need to keep your teams and assets safe.



### Talk to an Expert Today

baronweather.com | solutions@baronweather.com | +1 (256) 881-8811

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