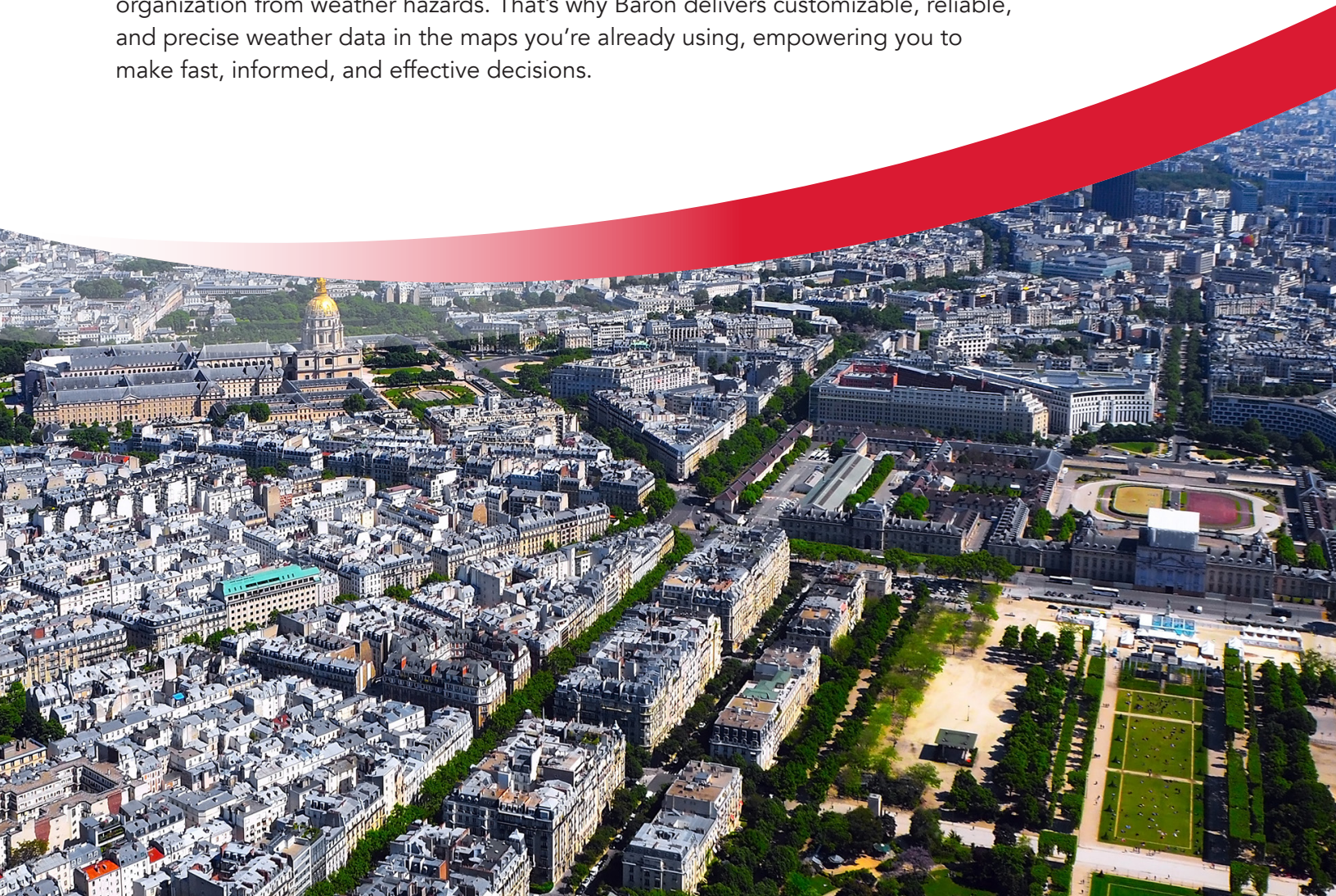


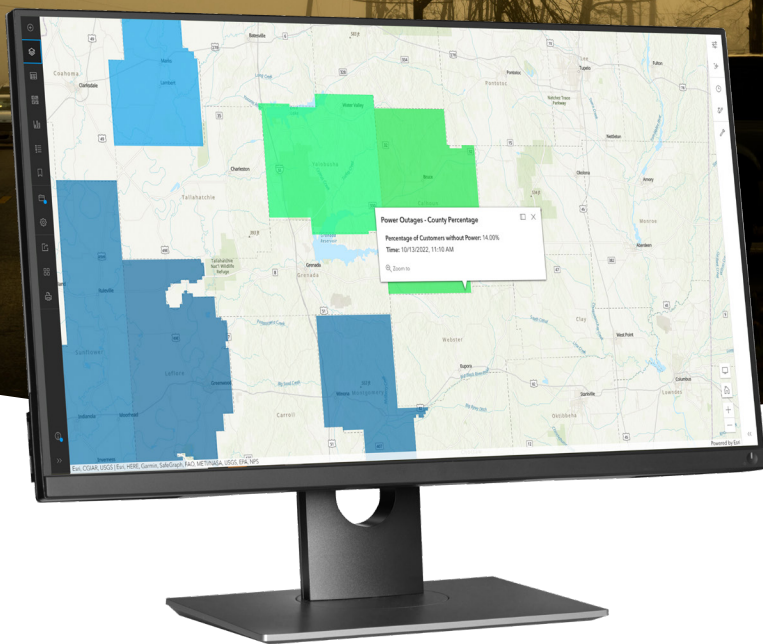


Superior Weather Intelligence

| Integrated into your Esri products

The ability to analyze and interpret weather data is essential to protecting your organization from weather hazards. That's why Baron delivers customizable, reliable, and precise weather data in the maps you're already using, empowering you to make fast, informed, and effective decisions.

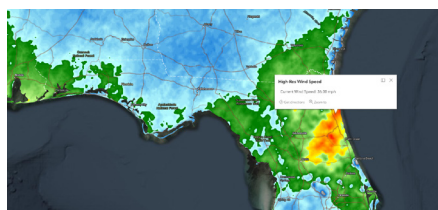
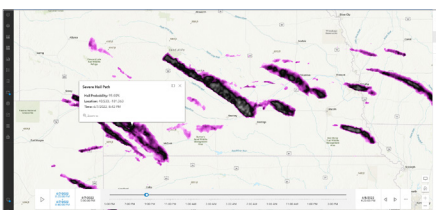




Determine the **Impact** of Weather

Seamlessly add weather information as a layer into your maps with the integration of Baron's weather data in your ArcGIS platform without the need for a developer. Graphics and data are published as a Map or Feature Service, allowing our ArcGIS Server to easily integrate with other native Esri tools for use in web, desktop and field apps, and other Esri applications. Baron provides a complete catalog of global meteorological data, including many exclusive products that provide increased weather knowledge for any industry or organization, including:

- Government
- Public Safety
- Insurance
- Business Continuity
- Retail Analytics
- Big Data
- Facilities and Asset Management
- Transportation



Exclusive Packages from Baron

Baron's specialized catalog of current and forecast data delivers accurate information about the location, time, and severity of a weather event, giving you an in-depth analysis of the impact to your operations and assets. Our high-resolution weather data is viewable down to the street level so you can focus on individual places of interest.

Anyone in your organization can access the weather data using your GIS platform for easy collaboration. Set up alerts and automated workflows using Baron data for when dangerous weather threatens specific locations within your organization.

	Essentials	Major Perils	Historical
Baron North American Radar <small>Baron Exclusive</small>	✓		✓
Severe Hail Path <small>Baron Exclusive</small>		✓	✓
Hail Size		✓	✓
Wind Speed <small>Baron Exclusive</small>	✓	✓	✓
Damaging Wind Path <small>Baron Exclusive</small>		✓	✓
Surface Wind Gust <small>Baron Exclusive</small>		✓	
Critical Weather Indicators <small>Baron Exclusive</small>		✓	✓
Flash Flood Risk <small>Baron Exclusive</small>		✓	✓
Storm Rotation Potential <small>Baron Exclusive</small>		✓	
Lightning	✓		✓
Air Temperature <small>Baron Exclusive</small>	✓		✓
Rainfall Accumulation <small>Baron Exclusive</small>	✓		✓
Snowfall Accumulation <small>Baron Exclusive</small>	✓		✓
Precipitation <small>Baron Exclusive</small>		✓	
Precipitation Accumulation <small>Baron Exclusive</small>		✓	
Fire/Smoke/Ash <small>Baron Exclusive</small>			✓
Road Conditions <small>Baron Exclusive</small>			✓
Power Outages		✓	
Local Storm Reports		✓	✓
National Weather Service Watches and Warnings	✓		



Get Started Today

From the moment you launch with Baron, you have access to unique forecast and detection weather data with 24/7 customer support to guide your weather success. Baron specialists will help you integrate best-in-class weather functionality into your existing Esri platform and provide meteorological expertise for your mission critical weather data needs.

Meteorological Forecast Support

Custom Forecast Services and Baron Weather Briefings are available for any industry or application. When planning for events, the Baron Forecast Team will provide customized briefings based on your location, criteria, and weather impact sensitivities. Baron Meteorologists give you the confidence and data you need to keep your teams and assets safe.



Talk to an Expert Today

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